

Disagreeing but Cohesive?

An Embedding Approach to Climate Discourse Dynamics

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Data & Methods

This study aims to understand the climate **discourse dynamics** on Reddit by

- 1) **creating a novel vector space that encodes the complex interactions** among a representative set of **discourse features** (topical, affective, ideological, and referential),
- 2) **quantifying discourse cohesion**,
- 3) **examining** the association between **cross-positional engagement** and **discourse cohesion**.

We find climate discourse mainly clusters around **shared topics and structures**, maintaining **cohesion** even when affective and ideological differences arise. **Politeness, continuity, and on-topic** exchanges foster substantive **cross-positional engagement**, with **disagreement** occurring within **common semantic and topical frames** rather than through fragmentation or disengagement.

231,042 comments of 36,384 threads from Reddit's subreddit r/climate using the Reddit Pushshift dump.

Methods:

- Identify **discourse features** of each post, including topic^[1], stance (climate contrarian/ non-contrarian)^[2], reference domain (domain type/political position^[3]), sentiment^[4], toxicity^[5], politeness^[6], and **disagreement**^[7] using fine-tuned or pre-trained (BERT) models.
- Construct structure-aware **feature embeddings** with the GloVe^[8] model and obtain **post embeddings** by averaging the feature vectors of each post. A graph-based weighting scheme is applied to account for the relationship of each post to others when computing the co-occurrence matrix.
- Explore **discourse cohesion** by analyzing cosine-similarity-based **continuity, relatedness, spread, and depth**, and assess feature **diversity** using the entropy of individual feature distributions.
- Measure **cross-positional engagement** by calculating the proportion of thread-level disagreements.
- Examine the association between discourse cohesion and cross-positional engagement through **regression** analyses.

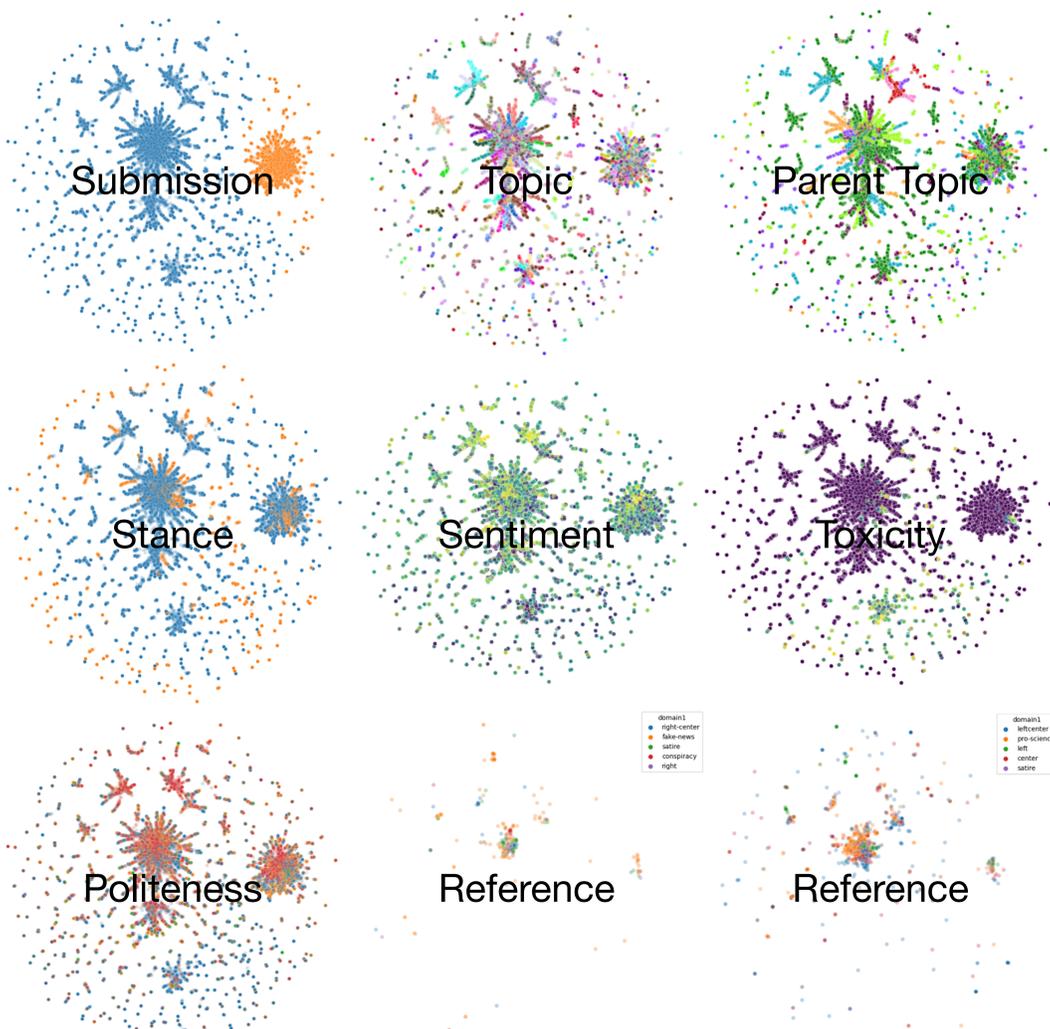


Figure 1: Post space embeddings

Post Space

- The post-embedding space is **topic-driven**, clearly **distinguishing original submissions from comment**. Within each topical cluster, the **local structure varies**, shaped by the dynamics of individual threads and their interactional patterns.
- The interwoven stance patterns indicate **engagement across opposing viewpoints** within threads. Sentiment, toxicity, politeness, and political positions are more diffusely distributed, permeating discussions rather than forming distinct clusters, while domains tightly cluster around a shared core.

Table 1: Logistic regression results examining the association between disagreement and discourse cohesion of the relational interaction between posts.

| | Post-level disagreement |
|--|-------------------------|
| Standardized between-post similarity | 0.326 |
| Positive variables of feature diversity (toxicity, toxicity_prev, sentiment_prev, contrarian, contrarian_prev, stance_diff, domain_left, domain_right) | Yes |
| Negative variables of feature diversity (sentiment, politeness, politeness_prev, topic_diff) | Yes |
| Pseudo R-squared | 0.078 |
| N | 231,042 |

Table 2: OLS regression results examining the association between thread-level discourse cohesion and cross-positional engagement (threads containing more than ten comments).

| | Thread-level cross-positional engagement |
|--|--|
| Standardized continuity | 0.095 |
| Standardized relatedness | -0.032 |
| Standardized spread | -0.009 |
| Standardized depth | -0.038 |
| Positive variables of feature diversity distribution (contrarian, toxicity, sentiment) | Yes |
| Negative variables of feature diversity distribution (topic, politeness) | Yes |
| Adjusted R-squared | 0.277 |
| N | 5,370 |

References

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